



Responsibility, Accountability
Leadership & Legacy

THE SECOND TERM OF GOVERNOR ROBERT BENTLEY

March 27, 2014

Confidential

This proposed organization for the executive office of the Governor ensures that the information getting to the governor's office is based on the sound advice of several professionals who excel in different areas of political and governmental administration. Governor Bentley is highly thoughtful, accessible, and outgoing in his management ability and therefore requires a vast amount of input from various sources. He is also highly creative and should head a staff that reflects that particular personal asset. Instead of having a long list of direct reports, Governor Bentley should have a team approach to government with several able deputies that report through the chief of staff.

Deputy Chief of Staff for Policy – This should be a person with political instinct and a strategic mind. It should be someone who knows the Governor's political goals and promises, his key supporters and opponents, as well as one who has the foresight for future political undertakings. The areas of policy construction (research and interagency coordination), legislative affairs, executive appointments, and relations with the federal government should fall under his purview as they all have massive political implications on the Governor, the legislature, and the state of Alabama.

Deputy Chief of Staff for Communications – How the Governor crafts and communicates his administration's intentions and progress is key to political survival and success. This person should be an artful planner with relationships within the press corps and with key opinion leaders throughout the state. How the Governor appears and is perceived by the public and the media will be his or her constant concern. The Governor's press and media relations offices should be housed in his or her area.

Deputy Chief of Staff for Administration – The Deputy Chief of Staff on its own has typically been a special project manager under other governors. The Governor is faced with issues on a daily basis that need long-term attention and representation (oil spill, federal programs, etc...). In addition, the day-to-day functions of the governor's office have special requirements that (if staffed appropriately) should only require little managerial intervention. The Deputy Chief of Staff for Operations should be responsible for special projects as well as the administration of the Governor's executive office (payroll, IT, telecom, event planning). Responsibility for the Governor's Mansion and the Office of the First Lady as well as the office of constituent services should be housed in this area.

In his role as the legal representation of the governor in his official capacity, the governor's **legal advisor** shall report directly to the governor as well as the agency and department heads which make up the **Cabinet** that serve at the pleasure of the Governor.

**COMMITTEE
EXHIBIT**

5-H

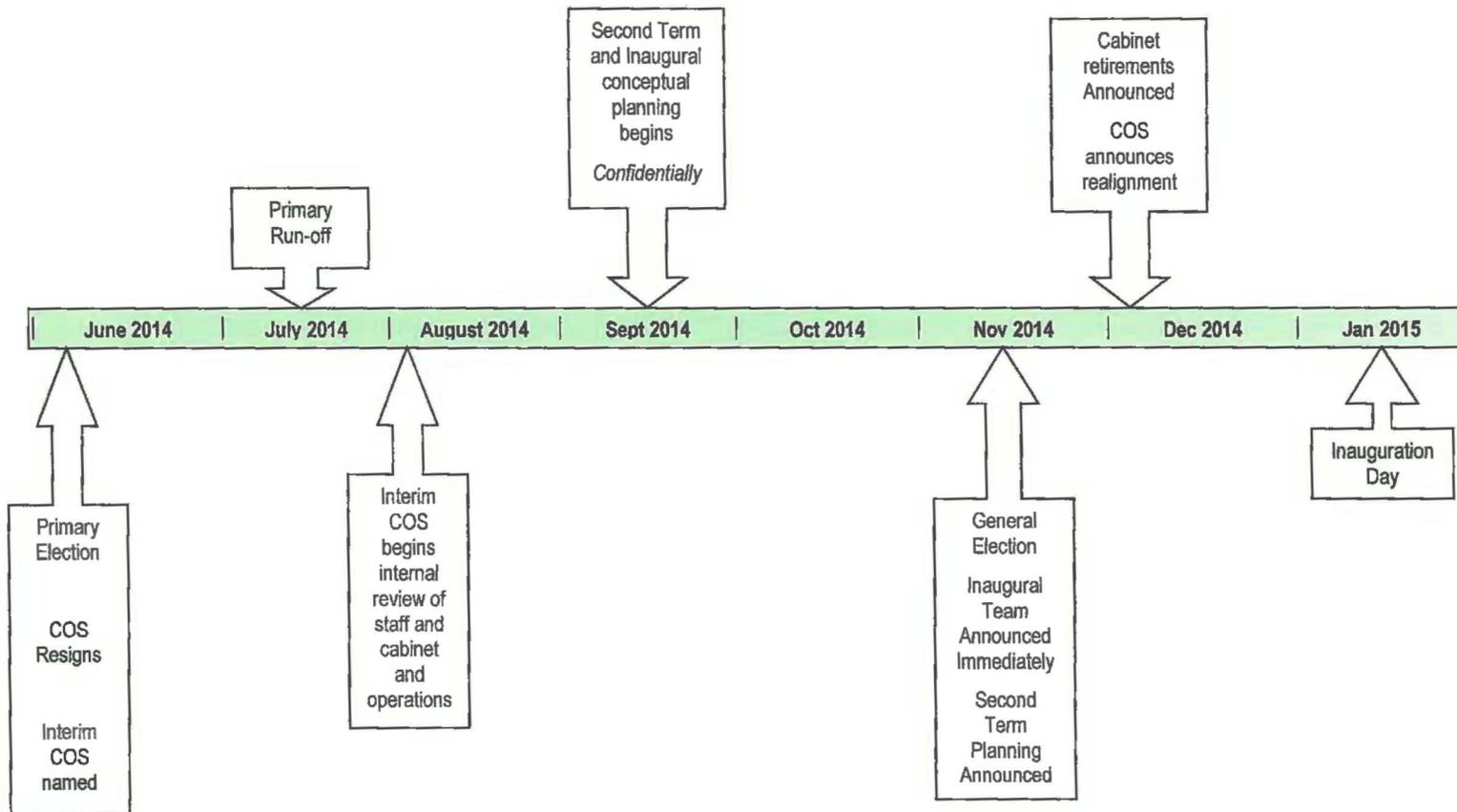


Responsibility, Accountability

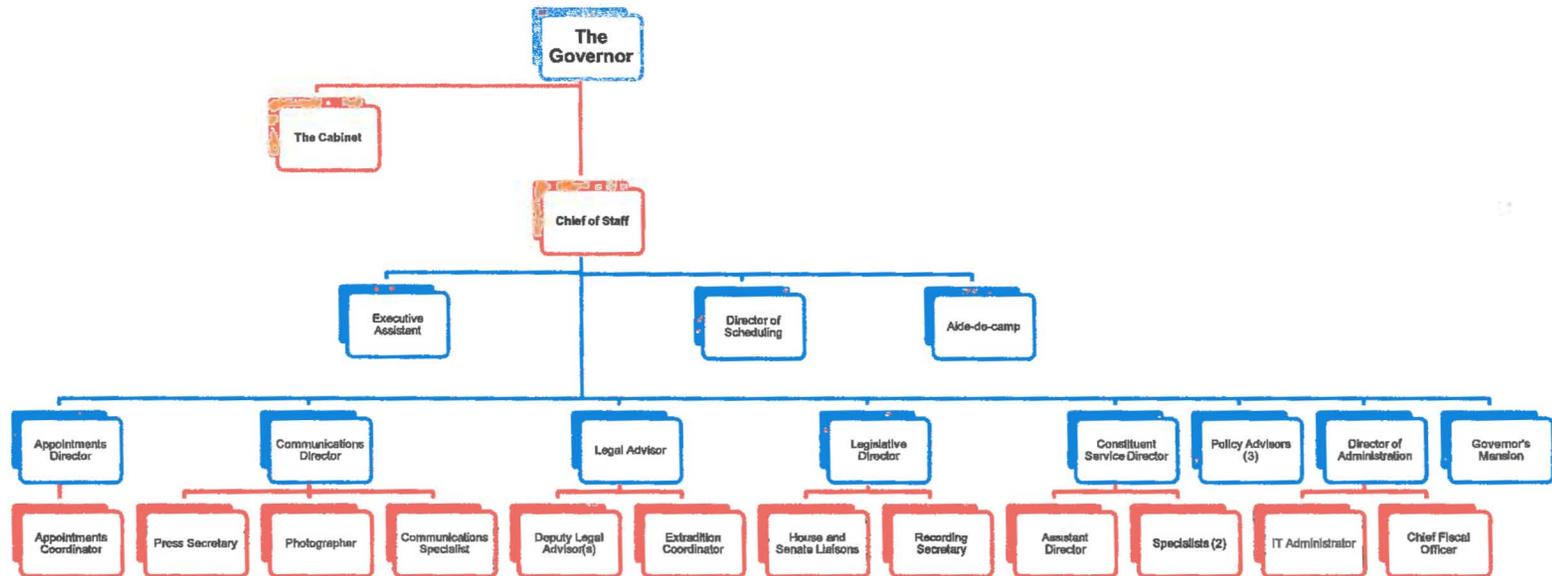
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Current Organization of the Alabama Governor's Office As of March 27, 2014



ORGANIZATION OF THE OFFICE OF THE GOVERNOR OF THE STATE OF ALABAMA

<h2 style="margin: 0;">THE GOVERNOR</h2> <p style="margin: 0;"><i>Executive Assistant to the Governor</i></p>		
<h3 style="margin: 0;">THE CABINET</h3>		
<p><i>Alcoholic Beverage Control</i></p> <p><i>Banking</i></p> <p><i>Children's Affairs</i></p> <p><i>Commerce</i></p> <p><i>Conservation & Natural Resources</i></p> <p><i>Corrections</i></p> <p><i>Economic & Community Affairs</i></p>	<p><i>Emergency Management</i></p> <p><i>Finance</i></p> <p><i>Human Resources</i></p> <p><i>Information Technology</i></p> <p><i>Insurance</i></p> <p><i>Labor</i></p> <p><i>Law Enforcement</i></p>	<p><i>Medicaid</i></p> <p><i>Mental Health</i></p> <p><i>Military</i></p> <p><i>Revenue</i></p> <p><i>Senior Services</i></p> <p><i>Tourism and Travel</i></p> <p><i>Transportation</i></p>
	<h3 style="margin: 0;">CHIEF OF STAFF</h3>	<p>Legal Advisor</p>
<h4 style="margin: 0;">DEPUTY CHIEF OF STAFF POLICY & COMMUNICATIONS</h4> <p><i>Legislative Affairs</i></p> <p><i>Policy and Programs</i></p> <p><i>Appointments</i></p> <p><i>Communications</i></p>	<h4 style="margin: 0;">DEPUTY CHIEF OF STAFF ADMINISTRATION</h4> <p><i>Scheduling</i></p> <p><i>Federal Affairs</i></p> <p><i>Constituent Affairs</i></p> <p><i>Information Technology</i></p> <p><i>Special Projects</i></p> <p><i>Governor's Office Operations</i></p>	

April 1, 2014